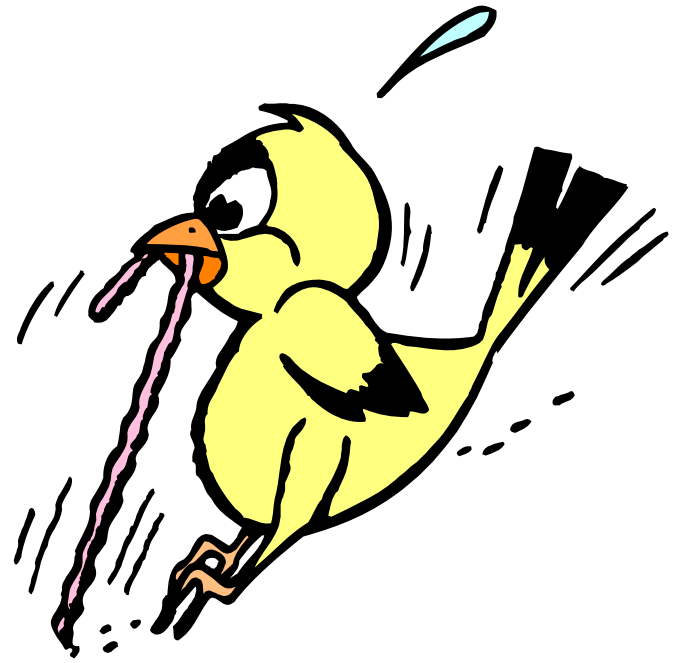


An Invitation To Exhibit!



Florida Wall & Ceiling Contractors Association

*Early Bird
Registration!*



Southeastern Wall & Ceiling Trade Show and Annual Convention of FWCCA

July 23-26, 2009

Trade Show Dates: July 24 and 25, 2009

The Renaissance Resort

St. Augustine, FL

**APPLICATION/CONTRACT FOR EXHIBITS, SPONSORSHIPS AND ADVERTISING
 FLORIDA WALL AND CEILING CONTRACTORS ASSOCIATION
 SOUTHEASTERN TRADE SHOW – JULY 24 – 25, 2009
 LOCATION: The Renaissance Resort, St. Augustine, FL**

PLEASE PRINT OR TYPE FORM CLEARLY!

Name of Company _____
 Representative (to receive exhibit correspondence) _____ Title _____
 Mailing Address _____ Phone _____ / _____
 City, State, Zip _____ Fax _____ / _____

Please reserve the following:

Standard Exhibit Booth(s) Cost: \$850 first booth , two and over \$750.00/ea. (FWCCA members); \$1,100 per booth (all others)

We wish to have _____ (# of booths). Our choice of booth space is:

1st choice _____ 2nd choice _____ 3rd choice _____

(If ordering more than one booth, list 1st, 2nd and 3rd choices of combinations.)

One-line identification sign should read: _____

To what other industries do you sell (so we can invite them to the Trade Show?) _____

Payment Options

- Check for full amount is enclosed. Check will be sent within 10 days.
 Please mail an invoice.

Payment Policy: Payment is required for confirmation of space. FWCCA will hold your choice of space ten (10) days pending receipt of check; after that, re-assignment may take place.

Cancellation Policy: If you should find you are unable to exhibit, your payment will be forfeited. No refunds will be available.

INFORMATION ON SPONSORSHIPS AND PROGRAM BOOK ADVERTISING

- We would be interested in sponsoring an event or other part of the convention.
 Please call with information.
 Please reserve the following advertising space in the Convention Program Book, per rates shown in Exhibit Brochure, and bill us. Camera-ready copy is due April 1, 2009.

- | | |
|---|---|
| <input type="checkbox"/> Double Page Center Spread 7"W x 8"H \$475 | <input type="checkbox"/> Inside Front Cover 3½"W x 8"H \$375 |
| <input type="checkbox"/> Full Page (Random Placed) 3½"W x 8"H \$250 | <input type="checkbox"/> Inside Back Cover 3½"W x 8"H \$375 |
| <input type="checkbox"/> Half Page (Random Placed) 3½"W x 3-7/8"H \$175 | <input type="checkbox"/> Outside Back 3½"W x 8"H \$425 |
- (Dimensions shown are printing area – no bleeds available – black ink only.)

- We will **contribute** _____ **door prize(s)** to be given away in **Exhibit Hall**.
 Prize(s) are: _____

In applying for Exhibit Space, we agree to abide by the Rules and Conditions outlined in the Exhibit Brochure.

Signature of Person Authorizing Order _____ Printed Name _____
 Title _____ Date Signed _____
 Address if different from company address listed at top of application page: _____

**Mail or FAX to: Florida Wall and Ceiling Contractors Association,
 PO Box 180458/Casselberry, FL 32718-0458 FAX: 407/260-5732**

EXHIBIT RULES AND CONDITIONS

Space Assignments: Every effort will be made by the Association to assign the exhibitor's first choice of space. However, because two or more exhibitors may request the same area, each must specify first, second, and third choices. The Association reserves the right to relocate booth assignments, if necessary, in order to develop a well-knit show or to meet any requirements of the Fire Marshal.

Exhibit Hours and Booth Attendance: It is imperative that booths be properly staffed during the posted hours. Booth hours are subject to modification prior to the convention to adapt to any necessary changes in convention session times; however, all exhibitors will receive adequate notice should this be necessary. One representative may staff each booth at no extra charge. Additional exhibit personnel may register at a charge of \$50.00 per person.

Area will be available for setting up exhibits at 12:00 noon on Friday, July 24. All exhibits must be in place by 4:30 p.m. and fully staffed by 5:00 p.m., for the grand opening at 5:00 p.m. The exhibits must be taken down as quickly as possible upon the closing of the exhibit area at 1:00 p.m. on Saturday, July 25, 2009, but not before.

Booth Description: Each booth is 10 ft. deep and 10 ft. wide – with draped background and sides. Backgrounds are 8 ft. high. Side partitions are 3 ft. high. Each booth contains one table (6ft.), two chairs, one wastebasket and one 7" x 44" identification sign. The Association retains the right to choose color schemes; and extra materials ordered by exhibitors shall conform to this color scheme.

Exhibit Fees include tickets for two booth workers/convention registrants to the breakfast Saturday morning, lunch in the exhibit hall and admission to the Saturday evening Theme Party. Hotel accommodations for exhibitors are available at convention rates. Exhibitors also will receive passes to the Trade show to give to non-registered buyers. (These will be mailed to you in June.)

Liability: Neither the Florida Wall & Ceiling Contractors Association, the exhibit decorator, nor the hotel – nor their managers, employees, or agents – shall be responsible or liable for injury to any person or persons or for loss or damage to any property belonging to the exhibitor. The exhibitor assumes full responsibility and liability for all loss, damage or destruction of the property of the exhibitor, his guests, and all property of others used by the exhibitor. Exhibitors wishing to insure their goods must do so at their own expense.

The exhibitor agrees to indemnify and hold harmless the Association, the hotel, and other legal entities from any or all damages to property or personal injury caused by the exhibitor or his agents, representatives, employees or others acting on his behalf.

Character of Exhibits: Exhibits may consist of any equipment, merchandise, or service of interest to the wall & ceiling industries. The management reserves the right to decline and prohibit any exhibit or any part of an exhibit, which, in its opinion, is not proper. The reservation extends to persons, conduct, food and drink, printed matter, souvenirs, or anything, which in the sole discretion of management, may adversely affect the character of the show. Exhibit materials and equipment must be confined to the exhibit booth(s) purchased, and may not extend into aisles.

Equipment: The equipment furnished with the booth is shown above under "Booth Description". Fees are shown on the application form. Special furniture, signs, electricity, etc. – as well as skilled or unskilled labor – may be purchased from the official decorator. Following confirmation of booth space, exhibitors will receive a kit of information from the decorator with instructions on ordering as well as instructions on shipment of freight. **The hotel will not accept shipment of any freight.** Exhibitors delivering on their own trucks must schedule time with the decorator to avoid traffic jams at dock.

Sales Tax: Florida's sales tax and use tax statutes require exhibitors at trade shows held in the state to collect sales tax on any sales of tangible personal property. An exhibitor may be exempt from the tax if no sales are made within the state; however, exhibitors are urged to consult the Florida Department of Revenue to determine exactly where the sale takes place. You may write to the Department of Revenue for information at 5050 W. Tennessee Street, Bldg. D-5, Tallahassee, FL 32304.

Additional Information:

Janice Ficarroto
Florida Wall & Ceiling Contractors Association
PO Box 180458
Casselberry, FL 32718-0458
Phone: 407/260-1313 FAX: 407/260-5732
E-Mail: janice@iag.net



Florida Wall & Ceiling Trade Show

July 24 - 25, 2009

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